

Fundraising Pack



Skydiving



Fun Run



Cake Sale



Sponsored Ride



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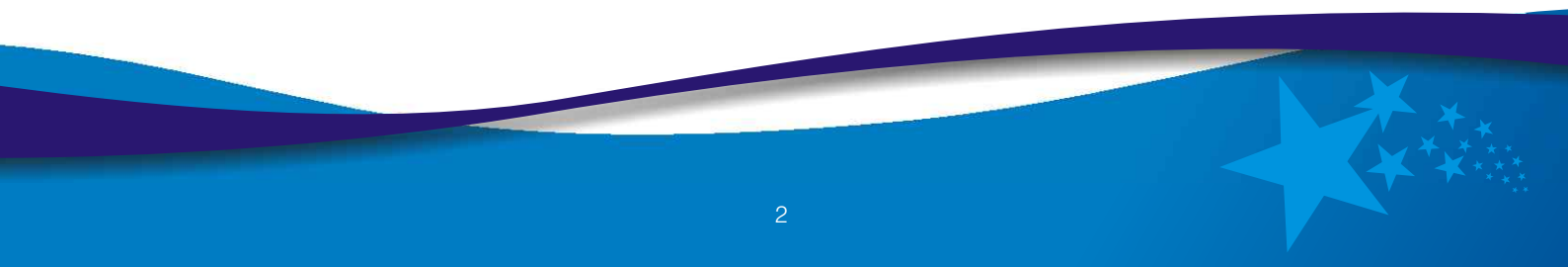
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Welcome!

Thank you for choosing to support the Stars Appeal

The Stars Appeal is Salisbury District Hospital's charity (no.1052284). We raise money to create the best possible experience for patients and their families by funding extra care and equipment over and above that provided by the NHS. We work hard to help local people across all wards and departments, with particular focus on cancer, cardiac care and children.

Thanks to the generous support of the local community, the Stars Appeal has already funded many projects, large and small, throughout the hospital. Every patient is important to the Stars Appeal. That's why we raise funds to help all wards and departments at Salisbury District Hospital. You can direct your support specifically towards any project, ward, department or fund (for example the Pembroke Unit, Cardiac Suite, Special Care Baby Unit, Children's Ward or Farley Ward) and we will ensure that every penny you raise is used to help patients in that area. Thank you for making a difference for patients at Salisbury District Hospital.

This fundraising pack is designed with you in mind. So whether you're planning to climb Mount Everest, reach for your running shoes or hold a karaoke evening at home you will find ideas and information, helpful hints and tips galore.

Good Luck!

Stars Appeal Fundraising Team



Fundraising Ideas!

Join forces with friends or your local community

Golf Day

Hold a music gig

Picnic or Street party

Pub quiz

Car wash in your area

Family treasure hunt

Talent night

Fashion show

Coffee morning...



Fundraise at work

**Donate a day's wages
and ask the company to
match fund the donation**

Bake off or cake day

**Mufti day - wear your own
clothes or come in fancy dress**

**Go green - get your office
to walk or cycle to work and
donate the money saved!**



Fundraising Ideas!

For schools

- Non Uniform day and bring £1
- Teachers v Pupils Quiz - can you outwit your teachers?
- Talent show - charge entry on the door. Watch your teachers strut their stuff and find out your friend's weird talents....



Go active!

Stay Safe - Safety is paramount, do check with your doctor before undertaking a new exercise regime

- **Run** - Join an existing race there are many races across the UK from 5ks to marathons, join one and get sponsored.
- **Cycle** - cycling is great fun and anyone can participate in a sponsored cycle ride. You can set your own cycling challenge, how about a family cycle around a local park?
- **Be inspired** - sports day sponsored event, sponsored aerobics, swimathon
- **For the very active** (and brave) how about tackling a triathlon or Ironman challenge?



Challenge Yourself!

Discover Adventure

Fancy an adventure without the stress? Join a Discover Adventure challenge for the trip of a lifetime whilst you fundraise for us!

- **London to Paris Cycle**
5 days - A classic challenge of 300 miles with some strenuous hill-climbs; great fun and hugely satisfying.
- **Sahara Desert Trek**
10 days - trek 100km through this stunning landscape with a caravan of camels and Berber guides.

And many more at www.discoveradventure.com

Other challenge ideas

- Skydiving
- Bungee jumping
- Abseiling
- Zip wire



Sahara Desert Trek



London to Paris Cycle



Skydiving



Bungee Jumping



Abseiling



Zipwire

Planning & Promoting your fundraising

Planning your fundraising

- **Dates, times etc.** - What time of year would be best? What else is happening, are there other big events in the area at the same time? Pick a day and time when you're most likely to attract the most people. Make sure you give yourself enough time for planning and preparation organising events takes longer than you expect.
- **Location, location, location** - Book your fundraising as early as you can. Is it in a public place? Do you need an events licence? Check out the practicalities of a venue does it have a kitchen? Toilets? Do you need an alcohol licence? Maximum capacity? Disabled access?

Promoting your fundraising

- **Make sure everyone knows about it.** Word of mouth is still one of the most effective (and cheapest) ways of letting people know about your fundraising.
- **Use Facebook and Twitter** - quick, simple and effective.



@StarsAppeal

Please follow us and tag us in your tweets. We'll retweet to help promote your fundraising.



/StarsAppealSalisburyHospital

Like our Facebook page and mention us in your posts so we can help promote your fundraising.

- Contact local newspapers, radio, events and news websites.

Salisbury Journal

01722 426500
newsdesk@salisburyjournal.co.uk



01722 416644
news@spirefm.co.uk

- **Create posters and leaflets.** You can use Stars Appeal logos on these, please contact the fundraising team on info@starsappeal.org

Sponsorship & Gift Aid

Sponsorship

Setting up your own online sponsorship page is the easiest and quickest means of collecting immediate support from friends, family and work colleagues. There are two options available:



You can reach more people and raise more money by setting up an online fundraising page. Sponsorship money donated via your fundraising page is sent directly to us, so you don't have the hassle of collecting all the money pledged to you.

For a paper sponsor form please contact us on 01722 429005 and we will be pleased to send you one.

Gift Aid

Make your fundraising go further... Just ask sponsors who are UK taxpayers to tick a Gift Aid box. This enables us to claim an extra 25p per £1 donated at no extra cost.



Staying Safe & Legal

When you are fundraising for Stars Appeal, you are acting “in aid of” Stars Appeal rather than “on behalf of” or “representing” Stars Appeal. This means you are operating independently of Stars Appeal and what you do does not fall under control of the charity.

Please make sure your posters, and any other publicity materials, include the line “in aid of Stars Appeal registered charity no. 1052284” or contact us and we will send you a special logo to use.

First Aid

For larger events you may well require first aid cover. Do check with your local council for advice. First Aid providers you might like to try include St John Ambulance www.sja.org.uk

Collections

It is illegal to carry out a house to house or public street collection without a licence. If you want to do a collection on private property (e.g train station, supermarket) you will need to get permission from the Manager.

Food Hygiene

If you are selling food to members of the public you will need to ensure the vendor/catering supplier is licensed. Contact your local council for food hygiene regulations and take a look at www.food.gov.uk

Temporary Event Licenses

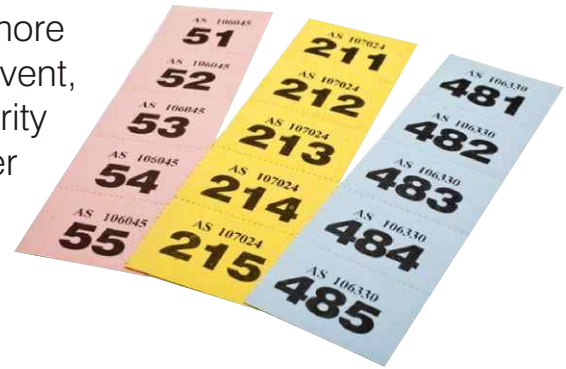
If you are having alcohol and/or live music at your event you will need to apply for a temporary event licence if you are not using a licensed premises (pubs, bars and restaurants should be fine) Please contact your local council for advice.



Staying Safe & Legal

Raffles and Lotteries

If you are holding a raffle and have a single prize worth more than £200 or are selling tickets prior to the date of your event, you may need a licence. Please contact your local authority and look at www.gamblingcommission.gov.uk for further information.



Sending Money In

You should aim to return your money within one month of completing your fundraising event. You can send in a cheque or better still pop in to the office and hand deliver your donation. We love meeting our supporters!



You can donate online at www.virginmoneygiving.com by searching for 'Salisbury District Hospital Stars Appeal' and 'making a donation'. Please make sure you include as much details/ref as you can in the comments box when making the donation.

To donate money by bank transfer directly into the Stars Appeal charity account, please call the Fundraising Team on 01722 429005.

All cheques need to be made payable to The Stars Appeal.



Thank You for Your Support

We'd love to hear from you! - Please do let us know what your plans are and when your fundraising is taking place by contacting the Fundraising Team on 01722 429005.

If you have any questions or would like advice about your fundraising - please do contact us:

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Salisbury
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01722 429005

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www.starsappeal.org



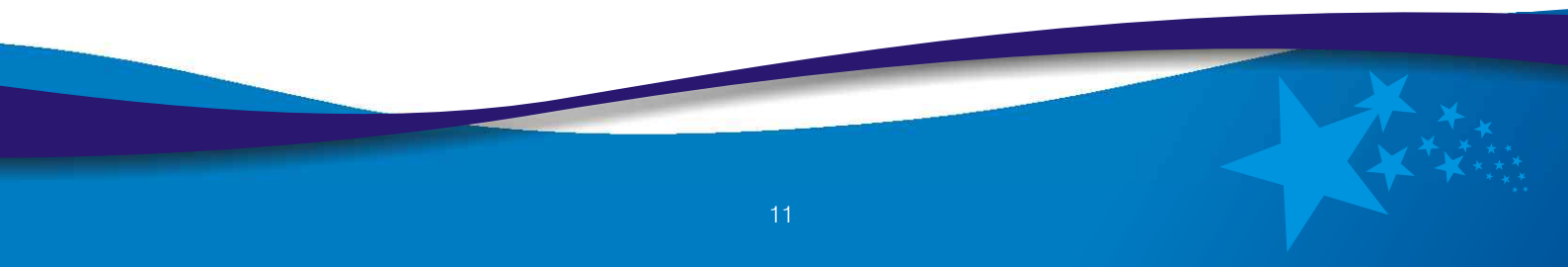
@StarsAppeal

Please follow us and tag us in your tweets. We'll retweet to help promote your fundraising.



/StarsAppealSalisburyHospital

Like our Facebook page and mention us in your posts so we can help promote your fundraising.



Supporters like you have helped the Stars Appeal make these projects possible...

Equipment and facilities worth £1million, greatly enhancing the new Children's Unit - part of our Caring 4 Kids fund



Facilities



Equipment

Advanced equipment and specialist therapy and counselling for patients with cancer and blood disorders - though our Pembroke Unit fund

Two new CT scanners funded through our CT scanner campaign



CT Scanners



Accommodation

Dedicated family accommodation and other enhancements benefitting premature babies within the new Neonatal Unit

Please help us do more...